

# GRISH ART

graphic / web design > photography > art commissions

## introducing grish art to artists

*grish art* works closely with professional visual artists to produce an online representation of their work. Being an artist is not only about producing work but also getting it seen by as wide an audience as possible. We ensure that our design elements compliment the artist's vision and identity.

*grish art* understands the financial constraints of being an artist so we offer a special rate for an individually designed, fully constructed, maintained and updated web presence. We optimise your site to rank highly in search engines but also offer simple to follow marketing advice to increase the visibility of your site on the web.

This portfolio sample pdf offers you a selection of artist websites and promotional material including exhibition catalogues *grish art* has produced.

Please have a look, read the artist feedback and then contact us to discuss your project, we look forward to hearing from you.

[design@grishart.co.uk](mailto:design@grishart.co.uk)

[marketing@grishart.co.uk](mailto:marketing@grishart.co.uk)

Alternatively, please visit our website at <http://www.grishart.co.uk>

*grish art* is a combination of graphic/web design, photography and art, which gives the perfect mix of creative ability and technical skills. Our team consists of industry experienced professionals who have joined together to offer you this holistic approach, from studio photography of your artwork, exhibition catalogue and invitation design and print through to the management of exhibitions and events, *grish art* offers your art practice the whole package.

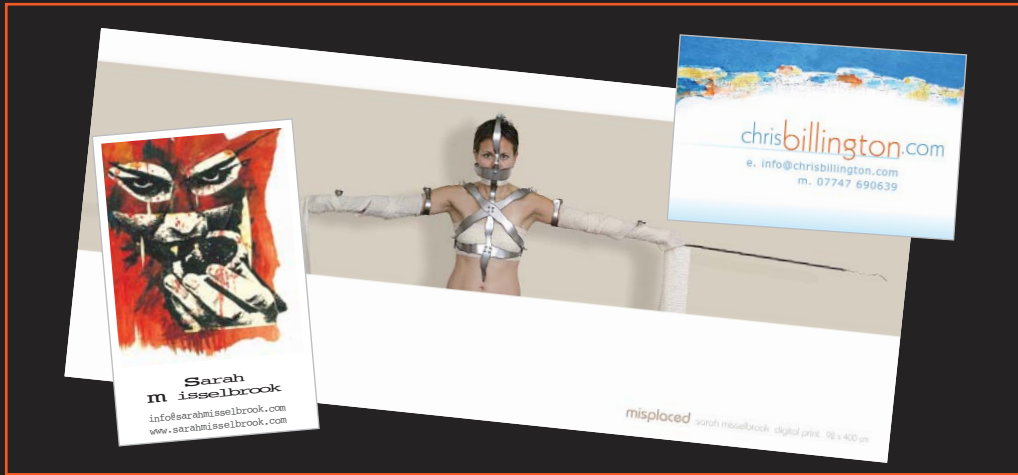


GRAPHIC / WEB DESIGN, PHOTOGRAPHY, ART COMMISSIONS



GRAD IN NET DESIGN PHOTOGRAPHY ART COMMISSIONS

# artist cards & flyers...



# invitations & artist prints...





# art brochure case study...

## grish art creates catalogue for international artists & sponsors the exhibition

**the brief** To create an exhibition catalogue to promote each individual artist as well as the group of international practitioners as a whole, ensuring the highest quality of artwork imagery and ease of access to artists' bio's and contact details.

**what we did** *grish art* was one of the sponsors for the art exhibition 'ela,ela', a show by international artists showing in Limassol and Pafos, Cyprus. We not only provided financial support ourselves but also secured additional funds from five other businesses including media sponsor Rock FM.

*grish art* designed and produced all promotional material including the artists' catalogue, online gallery, posters and invitations. We managed event reception evenings and obtained sponsorship from Hennessey Cognac in the form of free Hennessey drinks on the opening nights with bar staff present as well as all press, radio and television advertising.

**and then...** The main artist catalogue pictured here sold over 150 copies and with *grish art's* holistic approach towards the promotion and event management for these art exhibitions, invigilators recorded over 2,500 visitors. The artist group sold artwork totalling more than £6000 and have since been contacted via the website we created for future exhibitions and commissions.

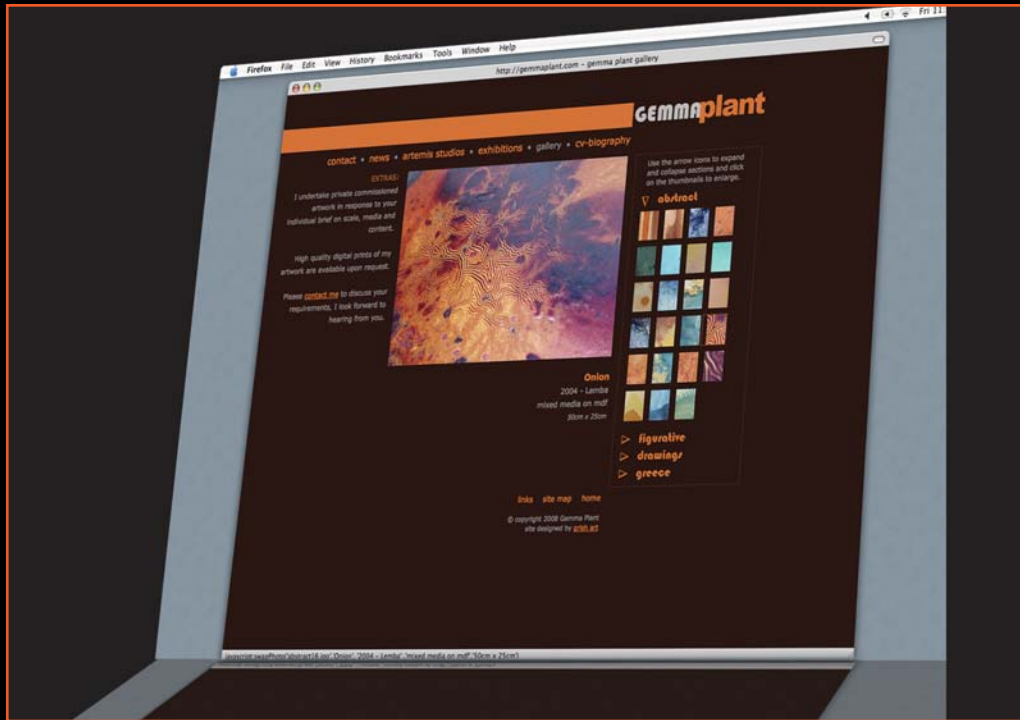


"The constant support from grish art towards our project resulted in a highly successful art exhibition. Grish art promoted our artwork effectively and gave us a catalogue we can use for future publicity."

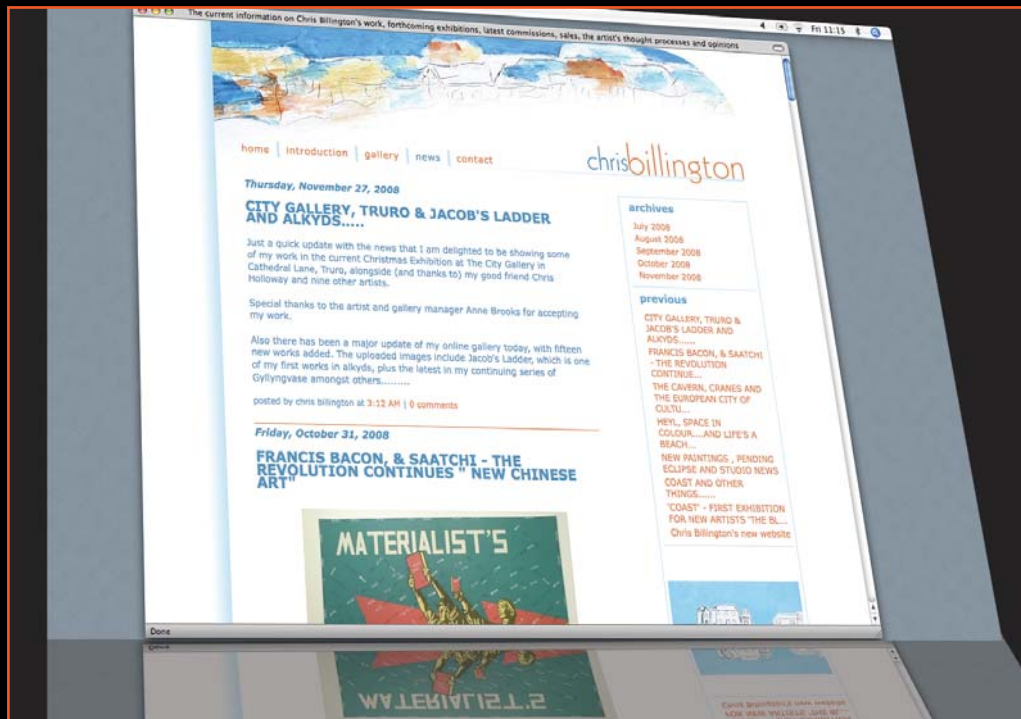
**Jennifer Kilgour, artist**



# websites & online marketing...



<http://www.gemmaplant.com/gallery.html>



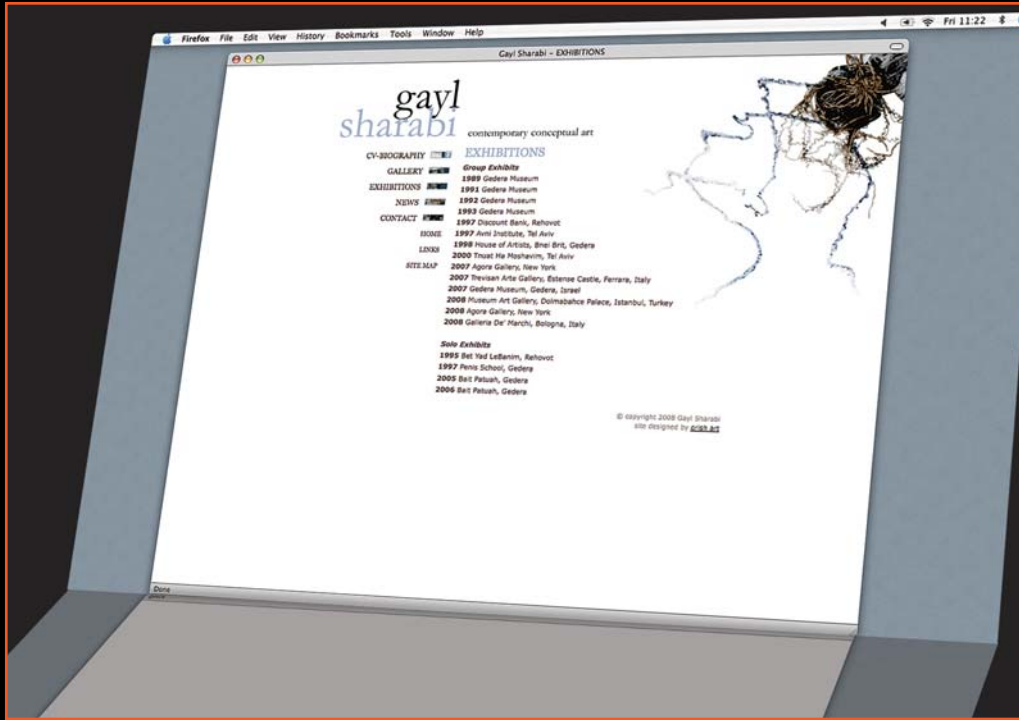
<http://chrisbillington.com/news.html>

GRAD IN WEB DESIGN PHOTOGRAPHY ART COMMISSIONS



# websites & online marketing...

GRAD ID NET DESIGN PHOTOGRAPHY ART COMMISSIONS



<http://www.gaylsharabi.com/exhibitions.html>

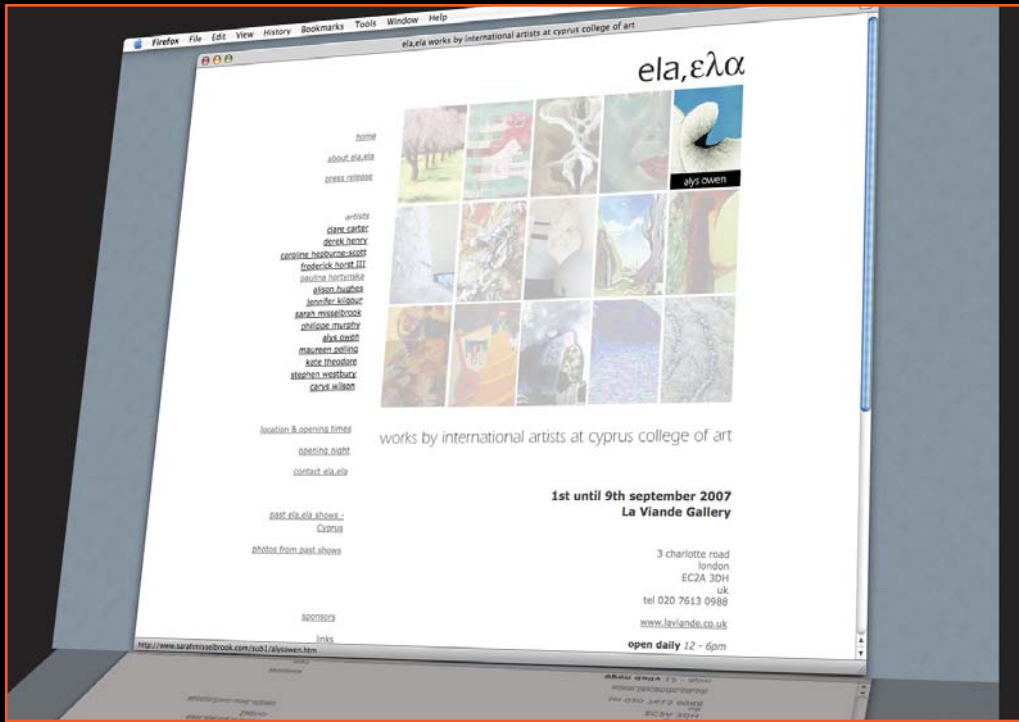


<http://www.paulinahortynska.com/exhibitions.html>

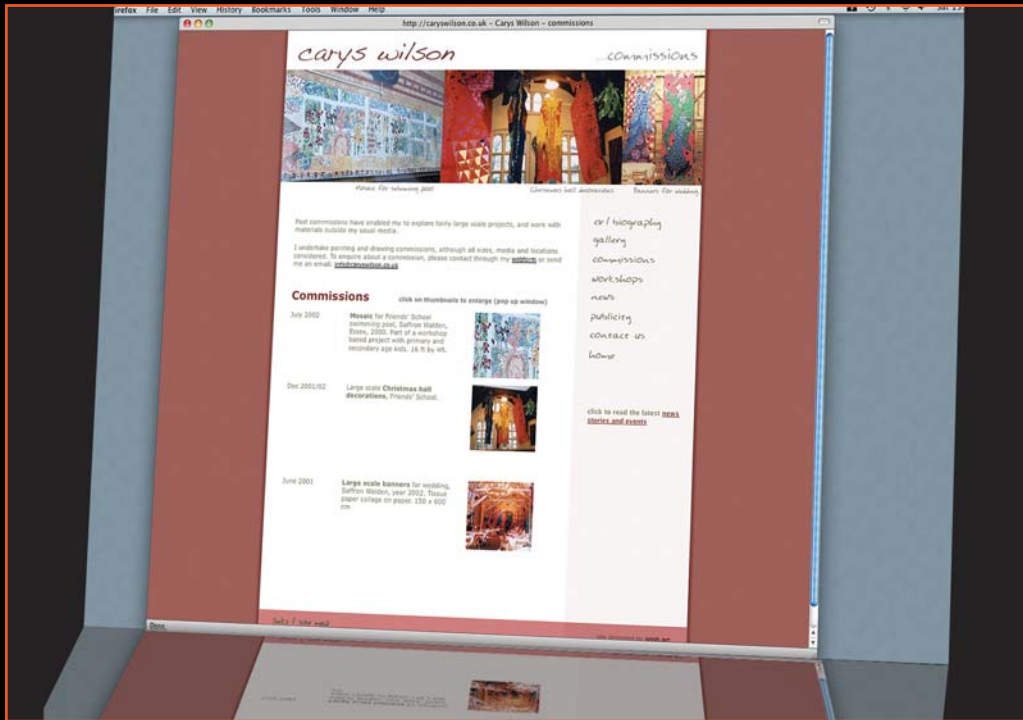


# websites & online marketing...

GRAD IN WEB DESIGN PHOTOGRAPHY ART COMMISSIONS



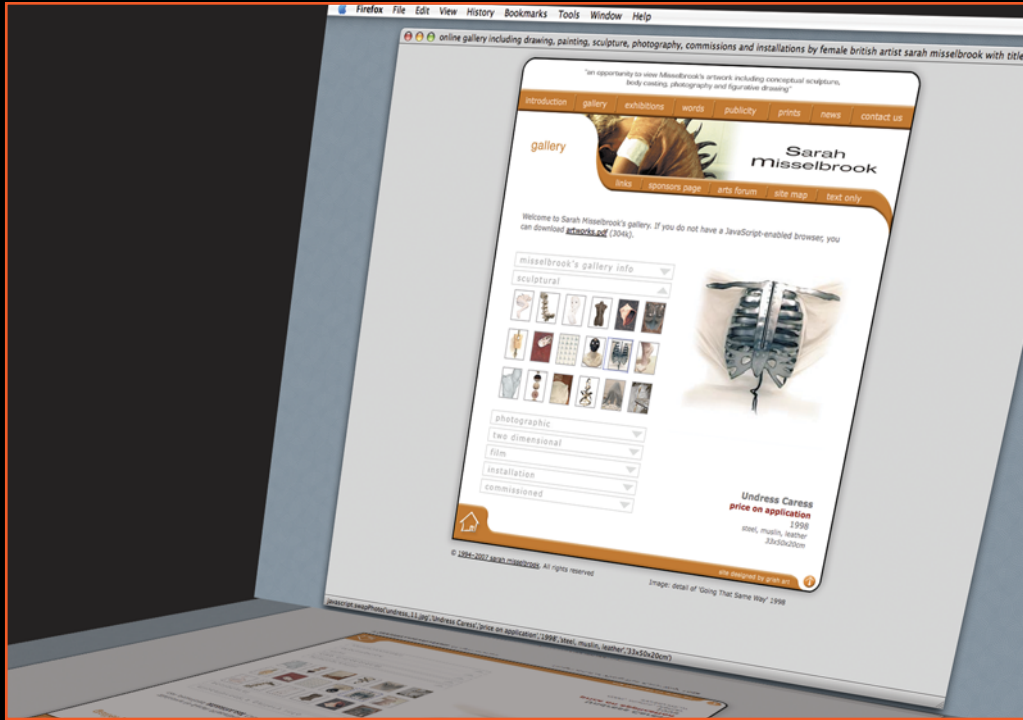
<http://www.artelaela.org/>



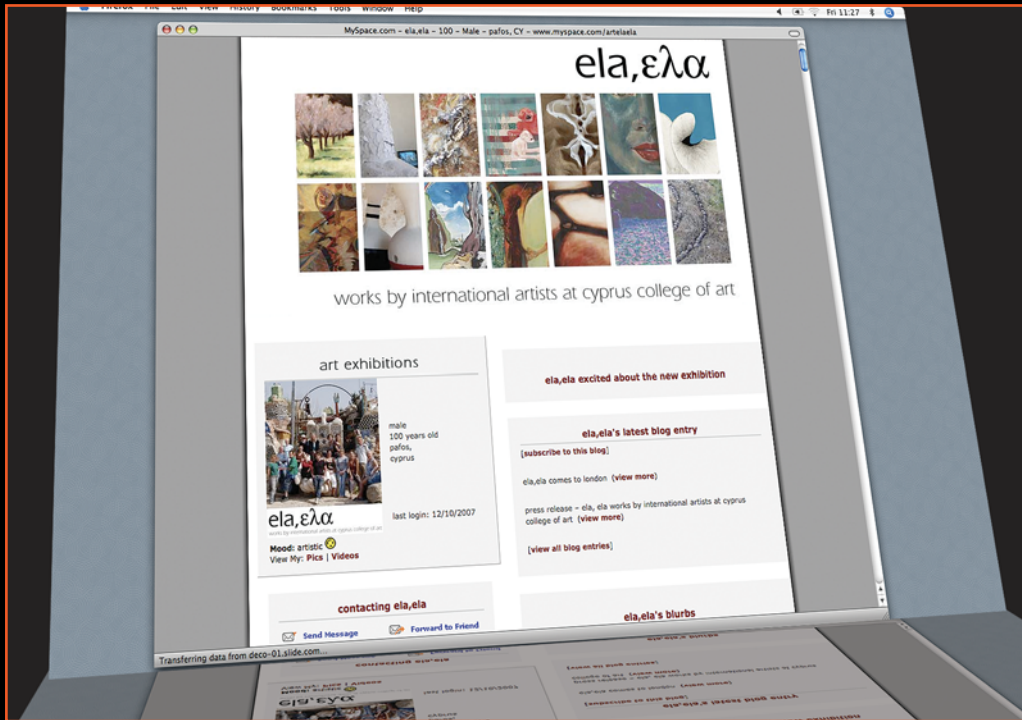
<http://www.caryswilson.co.uk/>



# websites & online marketing...



<http://sarahmisselbrook.com/gallery.html>



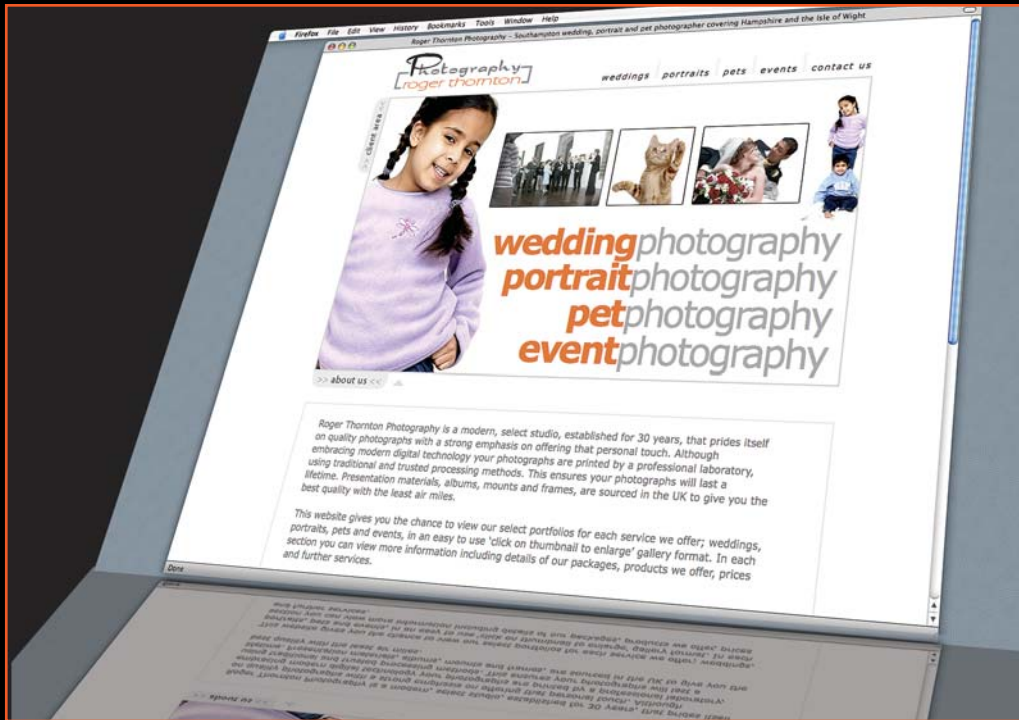
<http://www.myspace.com/artelaela>

GRAD IN WEB DESIGN PHOTOGRAPHY ART COMMISSIONS



# websites & online marketing...

GRAD IN WEB DESIGN PHOTOGRAPHY ART COMMISSIONS



<http://www.rogerthornton-photography.co.uk/>



<http://www.rogerthornton-photography.co.uk/>



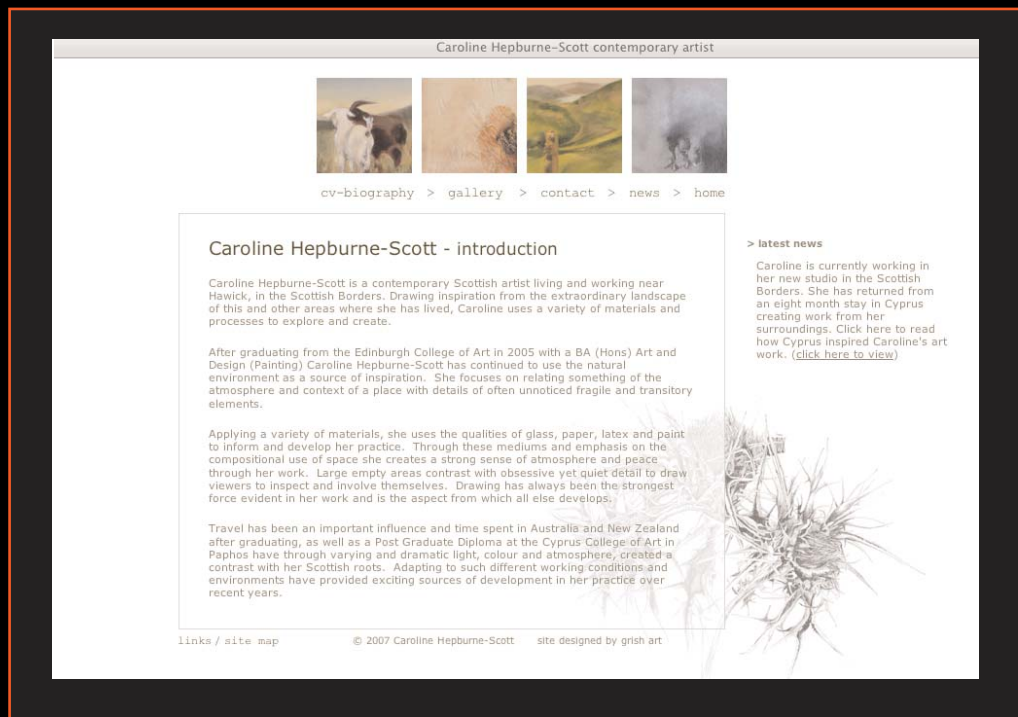
## website case study...

### grish art creates website for contemporary artist

**the brief** To create a promotional web presence for contemporary practicing artist, Caroline Hepburne-Scott. To include online gallery, contact form and updatable blog news section. To ensure website is designed within colour spectrum of artworks complimenting the artist's brand design.

**what we did** grish art, worked closely with the artist detailing cv / biography and exhibition history. grish art selected a specific artwork to use as the background image on a minimal site. Content provided by the artist was formulated in to cv/biog, exhibitions, links and a gallery page along with a designed blog page inline with the site.

**and then...** grish art has created a site, which uses a simple yet highly effective presentation of delicate artworks, successfully marrying art and design. The site has consistent daily visitors and is fully optimised to ensure the artist is found through all search engines.



<http://www.carolinehepburne-scott.co.uk/>

"grish art provided a fantastic all round service. Extremely helpful, great design work and open to ideas, the website created is invaluable to my work as an artist, making it available to the largest possible audience. They have been extremely helpful also in taking me through the basic workings of the website, explaining how different aspects are important so that I may be able to understand, update and modify information. This has made a huge difference to me. The feedback I have received thanks to the website is enormous and for this I am extremely grateful to grish art."

**Caroline Hepburne-Scott, artist**